

WTC English Breakfast – International Mindset

## Recipe for improvement:

Cultural adaptability

Capacity to build empathy

Extend your comfort zone



## What is Culture?

A learned framework that forms rules, norms and assumptions that guide behaviour.



Iceberg of British Culture >

## What cultural values can you identify?

After a merger between German/British investment banks, German bankers in were surprised to find that their British partners were earning considerably more than them, and that the team were frequently changing because high level managers were being recruited, or 'poached' by rival banks. By contrast, most of the German team had been in the same bank since the beginning of their careers and would not consider a change to a rival bank, even if they were offered more money.





# The art of good listening

"To listen fully means to pay close attention to what is being said beneath the words." Senge & Kleiner et al (1994)

## Practise:

- Pause before responding
- Try to reduce internal dialogue

(particularly relevant when

speaking another language)

Being fully present

(removal of distractions)







# Extending Intercultural Comfort Zone

## **COMFORT ZONE:**

A <u>situation</u> in which
you <u>feel comfortable</u> and in
which <u>your ability</u> and <u>determination</u>
are not being <u>tested</u>





#### Where the magic happens "The Co Find purpose Deal with Live challenges and dreams self-confidence problems Growth Comfort Learning Zone Zone Zone Zone Growy Lone excuses Acquire Set new new skills Be affected by goals Extend your comfort zone objectives Comfort

# Extending Intercultural Comfort Zone

#### Practical tips

- Use the telephone
  - Use your video
- Invite conversation

#### Challenge yourself

- -Assume the other person has positive intent
- -Generate as many possible explanations for the behaviour as possible

Don't give up - practise practise practise!!



## Mini group activity

### **Activity 2**

Scenarios in intercultural communication:

- Your manager gives you an assignment with no specific information about how to do it.
- Your project colleague always says he can meet deadlines you set, but when the time comes, he is often late.
- You're at an airport and someone bumps into you and doesn't apologise.
- Your manager always tells you what you're doing wrong, but they never tell
  you when you're doing a good job.
- You asked a customer for feedback. They say everything is fine, then you discover they've given you a bad review.

Share your instant reactions Assume the other person has positive intent (cultural values?) Generate as many possible explanations for the behaviour as possible



#### **Améliorer votre 'International Mindset'**

#### Compétences Clés:

Connaissance interculturelle

**Ecoute active** 

Adaptabilité culturelle

Comprendre et utiliser les questions ouvertes

Développement de l'empathie

Capacité d'étendre sa zone de confort

#### Programme en ligne (ZOOM): en Anglais

Remise de 10% Pour





9h - 10h30



427,50€ TTC (éligible CPF)



#### Inclus:

- E-book : la connaissance interculturelle + des outils pratiques
- 2 heures d'accompagnement individuel

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